

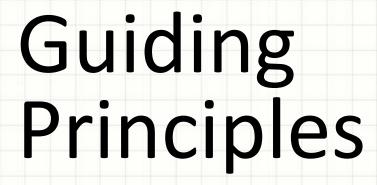
Mission

Provide a leadership
forum for South Bay local
governments to act
collaboratively and
advocate for regional
issues with a focus on
improving transportation
and the environment,
and strengthening
economic development.

Vision

The South Bay region is environmentally sustainable, with reduced congestion and a healthy economy, due to the local government collaborations and advocacy facilitated and supported by SBCCOG.





The SBCCOG shall:

- Promote cooperation among member agencies in the discussion of issues of mutual interest.
- Act collaboratively on programs or activities that can be better accomplished collectively than by any one jurisdiction.
- Acknowledge each jurisdiction's independence while advocating for the South Bay with one voice.
- Support member proposals that further the mission, vision and goals of SBCCOG.
- Identify challenges and opportunities that transcend jurisdictional boundaries.
- Seek solutions to issues of common concern without duplicating or harming other agencies' efforts.
- Represent the interests of the South Bay with other governing bodies and organizations.
- Seek resources from county, regional, state and federal agencies that will benefit the South Bay.

Strategic Plan Goals

Goal A: Environment, Transportation, & Economic

Development - Facilitate, implement and/or educate members & others about environmental, transportation & economic development programs that benefit the South Bay.

Goal B: Regional Advocacy - Advocate for the interests of the South Bay

Goal C: Member Networking & Communications Sustain & strengthen Board and member commitment to SBCCOG
and its initiatives.

Goal D: Organizational Stability - Be a high performing organization with a clear path to long-term financial health, staffing continuity & sustained board commitment.



- Work on issues that are better addressed collaboratively than individually - Goal A
- Protect South Bay interests -Goal B
- Monitor trends and issues of which members should be aware - Goal C
- > Add value for members Goal D

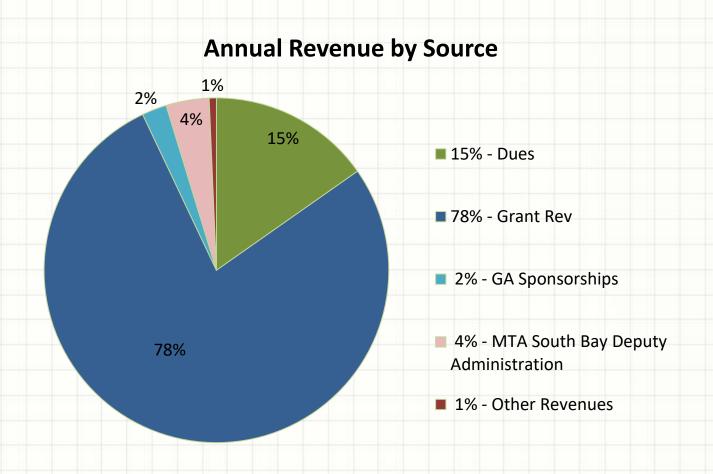
Three Areas of Success

Completed individual city & Subregional CAP with grants \$

Secured \$ for coordinated regional Broadband network

Leveraged dues to raise almost 7 times the amount of \$

2017-18 SBCCOG Revenue by Income Source



Advocacy

- ✓ Legislation and State Policies
- ✓ Sustainable South Bay Strategy
- Alternate mobility modes / slow-speed
- ✓ Electric Vehicle Infrastructure/Readiness
- ✓ Metro Measure M & R
- ✓ Congestion Reduction program (toll express lanes)
- ✓ Rail lines Green Line South, Crenshaw/LAX
- ✓ LA Air Force Base

Current Major Programs

Energy Efficiency- Energy Leader Partnership Program for cities, Gas and Electric savings, assist cities with recognition, technical assistance

Outreach — Education for the general public at over 100 events, classes, & workshops, Green Business Assist

Water Conservation — Cash for Kitchens, Rain Barrel give-a-way

Transportation – Measure R & M Highway Program, EV Infrastructure & Readiness, Slow-speed network, Vanpool, Metro Express Lanes

Sustainability – City and Subregional Climate Action, Sustainably South Bay Strategy

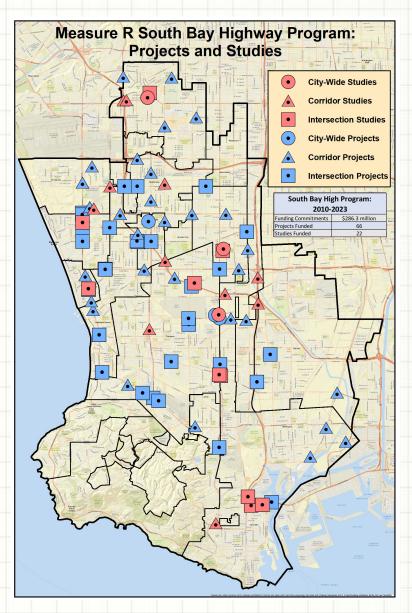
Homeless – Outreach with PATH, Homeless Services Task Force

Seniors – Senior Services Working Group, Transportation Services

Regional Coyote – Regional Coyote Management Group

2017-2018 Highlights

- ✓ Energy Leader: 8 Platinum Cities
- √ 8,512,280 kWh saved from 2010-17
- √ 1,109,759 Therms saved from 2010-17
- √ \$2,395,896 Annual Energy savings total from 2010-17
- ✓ Travel Pal Pilot complete
- ✓ South Bay Slow-speed Network Design



2017-2018 Highlights

Measure R South Bay Highway Program

Agency	# of Active SBHP Projects	Measure R \$ for Active SBHP Projects
Caltrans	6	\$59,400,000
City of Carson	2	\$1,550,000
City of El Segundo	1	\$350,000
City of Gardena	2	\$4,023,000
City of Hawthorne	4	\$11,237,000
City of Hermosa Beach	1	\$498,000
City of Inglewood	3	\$4,089,000
City of Lawndale	2	\$1,547,000
City of Lomita	1	\$1,506,000
City of Los Angeles	3	\$19,794,000
County of Los Angeles	3	\$4,921,000
City of Manhattan Bch.	4	\$12,480,000
City of Rancho Palos V.	1	\$90,000
City of Redondo Beach	5	\$8,397,000
City of Torrance	6	\$67,300,000
Sub-total	44	\$197,182,000
Completed projects and studies	33	\$23,330,000
Total	77	\$220,512,000



Program Priority Focus Areas

1 Regional Broadband Network Initiative

2 Sustainable Neighborhood Strategy (Formerly: Sustainable South Bay Strategy)

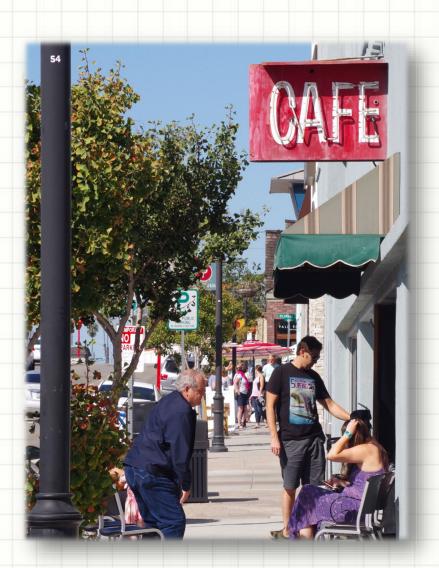
3 Special Initiatives

South Bay Broadband

- Circulate Request for Proposal (RFP)
- Evaluate proposals
- Assess benefits to cities from regional Broadband proposals
- Outreach to cities
- Implementation of network
- Education of application opportunities
- Internet of Everything economic development



Sustainable Neighborhood Strategy



- Accessible Destinations
 Planning
- Slow-speed Network
- EV Infrastructure/Readiness
- TeleworkEducation/Support
- Technology Requirements (Broadband)
- State Policy Advocacy

Special Initiatives

Enhanced Current Programs:

- Homeless Services
- Senior Services
- Short-term Rentals
- Regional Coyote Management
- CAP adaptation chapters
- Benchmarking energy for city facilities
- Green Business Assist services



Special Initiatives

Enhanced Current Programs:

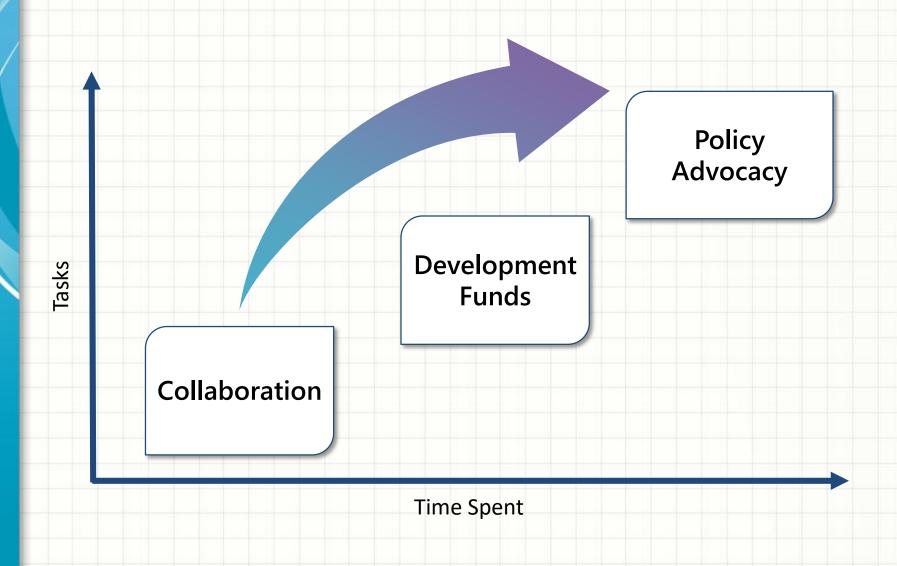
- Research improved energy management information system
- Renewables
- Monitoring/Commenting on CPUC proceedings

New Programs:

- Regional Bike Share
- Preparing for Autonomous Vehicles



Working Towards Implementation



Funding Possibilities

Subregional Innovation Program:

- Explore 501c3 for additional grant funding
- Fee for service assist public and private sectors with innovative solutions
- Partnerships Collaboration with other agencies (SCAG, AQMD)



Collaboration is KEY!

Working Groups

- City Managers
- Economic Development Directors Roundtable
- Energy Management Working Group
- GIS Working Group
- Homeless Services Task Force
- Infrastructure Working Group
- Parks & Recreation Directors
- Planning Directors
- Regional Coyote Management Working Group
- Regional Network Working Group
- Senior Services Working Group
- Social Media
- Short-term Rental Task Force
- Transit Operators' Working Group
- Transportation Committee

Collaboration is **KEY!**

Partners

- Southern California Edison
- So Cal Gas
- West Basin Municipal Water
- Torrance Water
- Water Replenishment District
- L.A. County Sanitation Districts
- Metro for vanpool and Express Lane promotion
- L.A. Department of Water and Power

Additional Funders

- Golden State Water
- Los Angeles County for Homeless funding and broadband
- South Bay Workforce Investment Board for broadband and telework
- General Assembly Sponsors

Collaboration is KEY!

Outside Partnerships

- CALCOG (Board & Executive Directors)
- Contract Cities/League of Cities Stormwater Funding Committee
- ICLEI International Council for Local Environmental Initiatives
- LARC Los Angeles Regional Collaborative, UCLA
- LGSEC Local Government Sustainable Energy Coalition
- Metro Measure M Policy Advisory & Highway Advisory Committees
- SBACC South Bay Association of Chambers of Commerce
- SBWIB South Bay Workforce Investment Board
- Southern California Association of Governments (SCAG)
- SCAQMD

Cities Must DO THEIR PART

- Share what they are doing
- Work with the SBCCOG & other South Bay Cities

Summary

- Approve Work Program
 - Board of Directors direction
- Support the SBCCOG
 - City Managers & Staff
- Collaboration
 - Share information
 - Participate in programs

Testimonials

"I truly thought this year's event was the best ever! I wish more of our officials had seen it all. Bravo and well done!" Barry Waite, General Assembly Attendee

"I have learned that by making small changes it adds up to big savings. Switching to LED lights at all 3 of my shops has made them brighter and more inviting as well as helped me bring down my energy costs significantly." Baskin Robbins, Participant Green Building Assist Program

"Thanks to Greg [SBCCOG's Energy Engineer] we completed our safety street light retrofit on time and have submitted our incentive application timely!" Alexa Davis, Assistant to City Manager

